

ATTACHMENT 2
Peer Comparison

Peer Agency	Local Cash Fare	1-Day Pass Price	x Cash Fare Price	7-day Pass Price	x Cash Fare Price	31-day Pass Price	x Cash Fare Price	Free Children	Senior Discount	Student Discount	2010 Fare Revenue	2010 Operating Expenses	2010 Farebox Recovery	% Black	% Hispanic	% Poverty	Peer Justification	Notes
CARTA, Chatanooga, TN	\$ 1.50	\$ 4.00	2.7			\$ 50.00	1.1	5 and younger	Half-Fare	Half-Fare	\$1,738,173	\$13,258,942	13.1%	34.9%	59.0%	22.9%	DATA DBBS Peer	Rechargeable Period Passes (Day, 31-day, Student); demographic data for City
CAT, Savannah, GA	\$ 1.50	\$ 3.00	2.0	\$ 16.00	1.52	\$ 60.00	1.3	Under 41 inches	Half-Fare	None	\$3,176,236	\$12,649,230	25.1%	55.3%	4.4%	25.5%	DATA DBBS Peer	demographic data for City
CATS, Charlotte, NC	\$ 2.00	\$ 6.00	3.0	\$ 20.00	1.43	\$ 80.00	1.3	5 and younger	Half-Fare	Half-Fare	\$15,951,140	\$75,732,475	21.1%	34.4%	12.6%	15.0%	in-state comparison	demographic data for City
Charleston, SC	\$ 1.75	\$ 6.00	3.4	\$12.00*	#VALUE!	\$ 50.00	0.9	6 and younger	Half-Fare	Semester Pass	\$2,759,466	\$14,256,224	19.4%	30.3%	5.1%	16.8%	INTDAS peer for DATA	*3-day pass rather than 7; also offer multi-trip passes; Transfer costs \$.30; Low-income fare of \$1.00; demographic data for County
CMRTA, Columbia, SC	\$ 1.50	\$ 3.50	2.3			\$ 40.00	0.9	5 and younger	Half-Fare	None	\$1,856,732	\$9,617,706	19.3%	42.8%	4.0%	23.3%	DATA DBBS Peer, neighbor state Capital	demographic data for City
GTA, Greensboro, NC	\$ 1.50	\$ 4.00	2.7			\$ 58.00	1.2	5 and younger	Half-Fare	Half-Fare	\$2,595,220	\$12,847,695	20.2%	39.9%	7.4%	18.4%	INTDAS peer for DATA	demographic data for City
Hampton Roads, VA	\$ 1.50	\$ 3.50	2.3	\$ 17.00	1.6	\$ 50.00	1.1	Under 38 inches	Half-Fare	\$1.00	\$13,636,873	\$62,173,616	21.9%	31.2%	5.2%	10.7%	Southeast	demographic data for MSA
KAT, Knoxville, TN	\$ 1.50	\$ 4.00	2.7	\$ 15.00	1.43	\$ 50.00	1.1	2 and younger	Half-Fare	Half-Fare	\$1,137,240	\$14,266,460	8.0%	16.7%	3.9%	23.4%	INTDAS peer for TTA	UT Semester Pass for \$50; demographic data for City
KVRTA, Charleston, WV	\$ 1.00					\$ 40.00	1.3	Under 40 inches	Half-Fare	None	\$1,845,471	\$10,684,717	17.3%	9.3%	1.5%	16.4%	DATA DBBS Peer	10-cent transfer; Zone fare structure; demographic data for City
LexTran, Lexington, KY	\$ 1.00	\$ 3.00	3.0			\$ 30.00	1.0	6 and younger	Half-Fare	80 cents	\$2,143,601	\$15,706,555	13.6%	14.4%	6.5%	17.9%	INTDAS peer for CAT	Various student pass options; demographic data for Lexington-Fayette Urban Area
MARTA, Atlanta, GA	\$ 2.50	\$ 9.00	3.6	\$ 23.75	1.36	\$ 95.00	1.2	Under 46 inches	\$1.00	Through	\$48,652,876	\$212,963,676	22.8%	44.1%	7.7%	15.9%	Neighbor state Capital	demographic data for Fulton County
Nashville, TN	\$ 1.70	\$ 5.25	3.1	\$ 24.00	2.02	\$ 84.00	1.6	4 and younger	Half-Fare	\$1.00	\$7,408,947	\$33,795,165	21.9%	28.6%	9.6%	18.2%	Neighbor state Capital	Various student period passes; demographic data for Nashville-Davidson Metro
PRTC, Rappahannock, VA	\$ 1.20	\$ 2.50	2.1	\$ 11.00	1.31			5 and younger	60+, Half-Fare	None	\$9,382,459	\$24,036,102	39.0%	13.4%	30.6%	13.8%	Commuter Service Provider	Demographic Data for Manassas
Richmond, VA	\$ 1.50							Under 5	Half-Fare	None	\$8,978,178	\$40,023,496	22.4%	50.3%	5.9%	26.3%	Neighbor state Capital	25-cent transfer; Stored value cards (no discount) sold through Kroger; Demographic data for City
TANK, Fort Wright, KY	\$ 1.50	\$ 4.00	2.7			\$ 53.00	1.1	Under 45 inches	Half-Fare	\$1.00	\$3,826,796	\$16,821,248	22.7%	4.8%	2.5%	12.6%	INTDAS peer for TTA	Demographic data for Kenton County
WSTA, Winston-Salem, NC	\$ 1.00					\$ 30.00	1.0	Under farebox	Half-Fare	None	\$1,643,406	\$9,141,688	18.0%	34.8%	14.0%	20.6%	in-state comparison	Free transfer; demographic data for City
Median	\$ 1.50	\$ 4.00	2.7	\$ 17.00	#VALUE!	\$ 51.50	1.2				\$ 2,967,851	\$ 14,986,508	21%	32.8%	6.2%	18.6%		
	Local Cash Fare	1-Day Pass Price	x Cash Fare Price	5-Day Pass Price	x Cash Fare Price	31-day Pass Price	x Cash Fare Price				2010 Fare Revenue	2010 Operating Expenses	2010 Farebox Recovery	% Black	% Hispanic	% Poverty		
DATA	\$ 1.00	\$ 2.00	2.0	\$ 8.50	1.7	\$ 36.00	1.2	12 and younger	Free	25 cents	\$ 2,418,916	\$ 15,368,366	15.7%	37.2%	12.9%	17.1%		
CAT	\$ 1.00	\$ 2.00	2.0	\$ 8.50	1.7	\$ 36.00	1.2	12 and younger	Free	None	\$ 2,535,805	\$ 16,619,118	15.3%	29.7%	10.8%	15.1%		
C-Tran	\$ 1.00	\$ 2.00	2.0	\$ 8.50	1.7	\$ 36.00	1.2	12 and younger	Free	None	\$ 83,817	\$ 1,720,084	4.9%	6.9%	8.8%	4.7%		
Triangle Transit	\$ 2.00	\$ 4.00	2.0	\$ 17.00	1.7	\$ 68.00	1.1	12 and younger	Free	None	\$ 1,295,437	\$ 8,956,339	14.5%					